

**LDN** Learning and  
Development  
Network  
**International**

**12<sup>th</sup>** **CTD**  
CHAMPIONS OF  
TALENT DEVELOPMENT  
CONFERENCE 2026

**SPONSORSHIP  
BROCHURE**

# About Learning & Development Network International (LDNI)

# Vision Statement



To be the platform for the advancement of Learning and Development solutions and business practice in Africa.

# Mission Statement



- To create an umbrella body for the Learning & Development profession in Nigeria.
- Diligently serve and consistently uphold the professional interests of our members.
- Develop both the organization and the Learning & Development practitioner.
- To lead in the development and promotion of good practice in the field of learning and development of people.

# Our Value Proposition

- Members will access continuous learning and development opportunities and resources.
- Members will be guided by high ethical standards that impact their brand positively.
- Members have exclusive access to a wide competency network of L&D professionals and experts.
- Assures that members' professional experience, skills, and qualifications are evaluated and recognized by peers.
- LDNI members get industry recognition.





# About The **Champions** **Of Talent Development** **(CTD) Conference**

The Champions of Talent Development (CTD) Conference is LDNI's flagship annual event, designed to spotlight innovation, strategy, and impact in the world of learning and development.



The CTD Conference has grown to become one of the most anticipated L&D gatherings in Nigeria and West Africa, serving as a platform for thought leadership, skill building, meaningful networking, and marketplace engagement.



It is a high-energy, multi-day gathering of over 1000 delegates that brings together Human Resource Professionals, Talent Managers, Business Executives, Educators, Policymakers, And Technology Innovators to explore critical issues shaping the future of work and talent.



# Event Details

T H E M E :

## HUMAN-CENTERED LEARNING: BALANCING TECHNOLOGY AND PEOPLE

Explore how to keep the human touch while leveraging EdTech, AI, and data-driven L&D.

September 15th -16th 2026

NECA House , Ikeja Lagos, Nigeria



## DELEGATE FEE

<b>Financial Members-Physical</b> <small>(LDNI Members Financially Up To Date On 2026 Membership Dues)</small>	EARLY BIRD	135,000.00	<b>LDNI Senior Citizens &amp; LDG Financial Members - Physical</b> <small>(LDG Members Or Members 70+ (2026 Dues Fully Paid))</small>	EARLY BIRD	100,000.00
	STANDARD	150,000.00		STANDARD	110,000.00
<b>Financial Members-Virtual</b> <small>(LDNI Members Financially Up To Date On 2026 Membership Dues)</small>	EARLY BIRD	100,000.00	<b>LDNI Senior Citizens &amp; LDG Financial Members - Virtual</b> <small>(LDG Members Or Members 70+ (2026 Dues Fully Paid))</small>	EARLY BIRD	80,000.00
	STANDARD	110,000.00		STANDARD	80,000.00
<b>Non Financial Members – Physical</b> <small>LDNI Non-Members &amp; Non-Financial Members)</small>	EARLY BIRD	160,000.00	<b>Youth Corpers &amp; Tertiary Students - Physical</b>	EARLY BIRD	60,000.00
	STANDARD	175,000.00		STANDARD	90,000.00
<b>Non Financial Members – Virtual</b> <small>(LDNI Non-Members &amp; Non-Financial Members)</small>	EARLY BIRD	115,000.00	<b>Youth Corpers &amp; Tertiary Students - Virtual</b>	EARLY BIRD	50,000.00
	STANDARD	130,000.00		STANDARD	65,000.00

Early Bird Jan 1 - May 31      Standard Payment June 1-Sept 15th

Early Bird Jan 1 - May 31      Standard Payment June 1-Sept 15th

An overhead, top-down view of a study area. Several people are seated at tables, each focused on reading an open book. The scene is dimly lit, with a cool blue color palette. In the background, there are bookshelves filled with books and a potted plant. The overall atmosphere is one of quiet concentration and learning.

# Partnering To Advance **Human- Centered Learning**

The Learning & Development Network International (LDNI) invites forward-thinking organisations to partner in delivering the 12th Champions of Talent Development Conference (CTD), a premier platform dedicated to shaping & advancing the future of learning, leadership, and talent development.

As technology rapidly transforms the workplace through artificial intelligence, digital platforms, and automation, organisations face an important challenge: how to harness technological innovation while keeping people (their most valuable asset) at the centre of learning and organisational growth.



The 12th CTD Conference, themed **“Human-Centered Learning: Balancing Technology & People,”** will bring together learning leaders, HR professionals, business executives, technology innovators, and talent development experts to explore how organisations can leverage technology while preserving the human capabilities that drive creativity, leadership, collaboration, and performance.

By sponsoring CTD, organisations position themselves at the forefront of conversations shaping the future of learning, workforce transformation, and human capital development.

CTD offers strong partnership opportunities for organisations committed to talent development, workforce transformation, and human-centered learning. Previous sponsors and partners have included HR technology and learning platforms, consulting firms, financial institutions, telecoms, recruitment agencies, and business schools—though organisations from any sector with a passion for people and learning are welcome to join.”



**Why Partner  
With CTD?**

# Strategic Brand Visibility

Sponsors benefit from prominent brand exposure across conference platforms before, during, and after the conference through event materials, digital channels, venue branding, marketing campaigns and conference publications. This visibility places sponsoring organisations directly before a targeted audience of professionals driving learning and talent development across industries.

Sponsors are guaranteed brand impressions, digital analytics and measurable exposure through post-event performance reports. They also benefit from visibility across LDNI's growing professional community and digital platforms, extending brand exposure beyond the conference itself.

They can generate qualified leads and business prospects through booth interactions, speaking sessions, and digital campaigns. They gain access to training, HR, technology, talent and workforce development solutions.

# Thought Leadership In The Future Of Learning

Sponsors are given platforms to share insights, participate in panel discussions, and contribute to important industry conversations on the evolving role of technology in learning, leadership, and talent development.

Through plenary sessions, panel discussions, and knowledge-sharing engagements, sponsors can showcase insights, innovative solutions, and best practices that support human-centered learning in a technology-driven world.

This positions sponsoring organisations as thought leaders and innovators in talent development.

## Strategic Networking And Partnerships

The conference creates a dynamic environment for meaningful connections, among professionals who share a commitment to developing people and organisations. Sponsors benefit from opportunities to build relationships, establish partnerships, and connect with potential clients within the learning and talent development ecosystem.

## Enhancing Employer Brand And Talent Attraction

Organisations that champion learning and professional development are recognised as employers that invest in their people. Sponsoring CTD demonstrates a clear commitment to professional development and people growth, reinforcing the organisation's commitment to continuous learning, leadership development, and building a future-ready workforce.

## Access To Key Decision Makers

CTD attracts over 500 learning leaders, HR executives, organisational development specialists, consultants, and business leaders from across industries, creating a high-value professional audience for sponsors seeking strategic visibility and engagement.

Sponsorship provides a unique opportunity to engage directly with professionals responsible for workforce development and organisational transformation.

# A Platform For Industry Leadership

Through sponsorship of the Champions of Talent Development Conference, organisations align with a respected professional community committed to raising the standard of learning and development across industries.

This partnership provides sponsors with a powerful opportunity to:

- Position your organisation as a champion of Nigeria's human capital development
- Position your organisation ahead of competitors within the learning, HR and talent development ecosystem.
- Strengthen brand credibility within the professional community
- Engage directly with decision makers shaping organisational learning strategies
- Contribute to the advancement of workforce capability and leadership excellence.
- Support national talent transformation and future-ready skills development by enabling conversations that drive workforce capability and leadership excellence.
- This partnership provides sponsors with a powerful opportunity to strengthen brand credibility

Together with LDNI, sponsors play a vital role in championing a future where technology enhances learning, but people remain at the heart of organisational growth and innovation.

## Expected Outcomes For Sponsors

- Generate high-quality business leads.
- Position as thought leader in human-centered learning.
- Maximise visibility to HR and corporate decision makers.
- Strengthen brand credibility in a professional community.



A range of sponsorship opportunities have been designed to provide organisations with varying levels of visibility, engagement, and thought leadership at the 12th CTD Conference



# WISCAR

www.wiscar.ng



**Proven Impact**

Join leading companies scaling mentoring with WISCAR

"WISCAR mentoring transformed our leadership pipeline."

# Sponsorship & Exhibition Packages

# Lead Conference Partner

Only One Lead Conference Partner Opportunity Available

# (19.5 Million Naira)

## Title Sponsorship & Conference Leadership

- CTD Title Sponsor Headline Naming Rights (Conference named "CTD 2026 Powered by [Sponsor]")
- Industry Insight Address
- Opening Ceremony Recognition as Lead Conference Partner
- Lead Branding Across Conference Venue

## Thought Leadership & Speaking Platforms

- Featured Plenary Session Participation as Panel Speaker (Main Stage)
- Exclusive Sponsored Thought Leadership Panel Session Led by Sponsor
- 5-Minute CEO Address Video
- Speaking Slot at the Gala Night

## Premium Visibility & Exhibition

- Largest Premium Exhibition Booth in the Highest Traffic Area
- Display of Pull-Up Banners or Flagpoles at Hall Entrance & Registration Area (maximum of 4)
- One-Minute Promotional Video Played Throughout Conference and Breakout Sessions
- 3 Technical Session Branding Opportunities (Roll-up banners or e-adverts on screen)

## Delegate Engagement & Networking

- Post-Event Access to Opt-In Delegate Contacts for Follow-Up Engagement
- Co-host the Exhibition Booth Tour

## VIP Access & Hospitality

- 5 VIP & 10 Regular Complimentary Conference Passes
- 5 VIP Passes for Gala Night
- VIP Table Branding

## Media Exposure & Publicity

- Exclusive Media Interview
- Mention in All Media Interviews and Press Releases
- Sponsor Feature & Interview on the Blue Carpet
- Executive Interview Broadcast on CTD/ LDNI Platforms

# Lead Conference Partner

Only One Lead Conference Partner Opportunity

## Digital & Professional Community Visibility

- 3 Featured Sponsor Spotlight Articles on LinkedIn reaching the LDNI professional community
- 1-Year Partner Badge Exposure on LDNI & CTD Websites

## Brand Placement & Speaking Platforms

- Company Logo Featured On:
  - Registration Booth
  - Main Conference Hall
  - Photo-Wall Banner
  - Co-branded Conference Bags & Lanyards
  - Conference Brochure
  - Marketing Materials

## Additional Benefits

- Full-page Advert in Conference Brochure
- Co-branding in Meal Areas
- Appreciation Plaque
- Post-Event Impact Report

**19.5**  
**Million Naira**

# Platinum Sponsor

Only Two Platinum Sponsor Opportunities Available

## Thought Leadership & Speaking Platforms

- 5-Minute CEO Address Video
- Speaking Slot at the Gala Night
- Exclusive Sponsored Thought Leadership Panel Discussion (Limited; First Come, First Served)

## Premium Visibility & Exhibition

- Premium Physical Exhibition Booth in High-Traffic Area
- Display of Pull-Up Banners or Flagpoles at Hall Entrance & Registration Area (maximum of 4)
- One-Minute Promotional Video Played Throughout Conference and Breakout Sessions
- 3 Technical Session Branding Opportunities (Roll-up banners or e-adverts on screen)

## Delegate Engagement

- Post-Event Access to Opt-In Delegate Contacts for Follow-Up Engagement

## VIP Access & Hospitality

- 2 VIP & 5 Regular Complimentary Conference Passes
- 2 VIP Passes for Gala Night

## Media Exposure & Publicity

- Mention in Media Interviews and Press Releases
- Sponsor Feature & Interview on the Blue Carpet
- Executive Interview Broadcast on CTD/LDNI Platforms

# (13 Million Naira)

## Digital & Professional Community Visibility

- 3 Featured Sponsor Spotlight Articles on LinkedIn reaching the LDNI professional community
- 1-Year Partner Badge Exposure on LDNI & CTD Websites

## Brand Placement

Company Logo Featured On:

- Registration Booth
- Main Conference Hall
- Photo-Wall Banner
- Co-branded Conference Bags & Lanyards
- Conference Brochure
- Marketing Materials

# Lead Conference Partner

## Additional Benefits

- Full-page Advert in Conference Brochure
- Co-branding in Meal Areas
- Appreciation Plaque
- Post-Event Impact Report

**13** Million Naira

# Gold Sponsor

# (9.5 Million Naira)

## Speaking & Thought Leadership

- 5-Minute CEO Address Video
- Moderated Panel Discussion Participation (Limited; First Come, First Served)
- Featured Breakout Session Sponsor Address – 5 Minutes (Limited; First Come, First Served)

## Exhibition & Visibility

- Standard Exhibition Booth
- Display of Pull-Up Banner at Hall Entrance (maximum of 2)
- Pull-Up Banner by Conference Stage
- 1-Minute Video Advert Played During Conference

## Branding Opportunities

- 2 Technical Session Branding Opportunities (Roll-up banners or e-adverts)
- Social Media Campaign Feature
- Sponsor Logo in Media Interviews
- Mention During Opening Ceremony

## Delegate Access

- 2 VIP & 4 Regular Complimentary Conference Passes
- 2 VIP Passes for Gala Night
- Priority Seating

## Digital Visibility

- 2 LinkedIn Sponsor Spotlight Posts
- 9-Month Partner Badge Exposure on LDNI & CTD Websites

## Additional Benefits

- Full-page Advert in Conference Brochure
- Co-branding in Meal Areas
- Appreciation Plaque
- Post-Event Impact Report

## Brand Placement

Company Logo Featured On:

- Main Conference Hall
- Registration Booth
- Co-branded Lanyards
- Photo-Wall Banner
- Conference Brochure
- Marketing Materials

# Silver Sponsor

Only One Lead Conference Partner Opportunity Available

## Exhibition & Visibility

- Standard Exhibition Booth
- 1-Minute Video Advert Played During Conference
- 1 Technical Session Branding Opportunity

## Delegate Access

- 1 VIP & 3 Regular Complimentary Conference Passes
- 1 VIP Pass for Gala Night

## Digital Visibility

- 1 LinkedIn Sponsor Spotlight Post
- Social Media Campaign Feature
- 6-Month Partner Badge Exposure on LDNI & CTD Websites

## Brand Placement

Company Logo Featured On:

- Main Conference Hall
- Registration Booth
- Conference Delegate Notepad / Writing Pad
- Photo-Wall Banner
- Marketing Materials

## Additional Benefits

- Half-page Advert in Conference Brochure
- Mention During Opening Ceremony
- Appreciation Plaque

**7.5**  
**Million Naira**

# Bronze Sponsor

Only One Lead Conference Partner Opportunity Available

## Exhibition & Visibility

- Standard Exhibition Booth
- 1-Minute Video Advert Played During Conference
- 30-Second Company Spotlight on Screen

## Delegate Access

- 2 Regular Complimentary Conference Passes
- 1 VIP Pass for Gala Night

## Digital Visibility

- 1 LinkedIn Sponsor Mention
- Logo in One Social Media Banner
- 3-Month Partner Badge Exposure on LDNI & CTD Websites

## Brand Placement

Company Logo Featured On:

- Main Conference Hall
- Photo-Wall Banner
- Event Welcome Screen Rotation
- Marketing Materials

## Additional Benefits

- Half-page Advert in Conference Brochure
- Mention During Opening Ceremony
- Appreciation Plaque
- Post-Event Report



# Million Naira



# CTD Gala Night, Partner & Supporter Sponsors

S/N	Benefits	2M	1.5M	1M	750k	500k
1	VIP Gala Seats	1	—	—	—	—
2	Special recognition at Gala night	Yes	—	—	—	—
3	E-advert on break out session (1) screen	Yes	—	—	—	—
4	Goodwill Message	2	1	—	—	—
5	Regular Complimentary Conference Pass	2	1	—	—	—
6	Gala Table Branding	Yes	Yes	—	—	—
7	Half page advert in conference brochure	Yes	Yes	—	—	—
8	Name mention during Gala	Yes	Yes	Yes	—	—
9	Reserved seating area	Yes	Yes	Yes	—	—

S/N	Benefits	2M	1.5M	1M	750k	500k
10	Company Logo on Microsite (3 months exposure)	Yes	Yes	Yes	—	—
11	Marketing Materials	Yes	Yes	Yes	—	—
12	Recognition on social media	Yes	Yes	Yes	yes	—
13	Appreciation Plaque	Yes	Yes	Yes	Yes	—
14	Company logo on gala night photo wall	Yes	Yes	Yes	yes	—
15	Appreciation Letter from the President	Yes	Yes	Yes	Yes	Yes
16	Company Name & logo in the brochure	Yes	Yes	Yes	Yes	Yes

# Exhibitor

# 1.7

## Million Naira

### Premium

Financial Individual/  
Corporate Members

# 2

## Million Naira

### Premium

Non- Corporate  
Members

## Benefits

- Company Brand/Logo on:  
Photo-wall Banner  
3-months partner badge exposure on LDNI & CTD sites  
Conference Brochure
- 1 minute Video Advert to be played at intervals during the conference

- Dedicated Exhibition Networking Session
- 2 Regular Complimentary Conference Pass
- Appreciation Letter from the President
- Exhibitor recognition during exhibition tour
- Included in Business Listing

# Exhibitor

# 1.3

## Million Naira

### Standard

Financial Individual/  
Corporate Members

# 1.5

## Million Naira

### Standard

Non-Corporate  
Members

## Benefits

- Company Brand/Logo on:
  - Photo-wall Banner
  - 1-month partner badge exposure on LDNI & CTD sites
  - Conference Brochure
- 1 minute Video Advert to be played at intervals during the conference
- 1 Regular Complimentary Conference Pass
- Appreciation Letter from the President
- Exhibitor recognition during exhibition tour

# Brochure Advert & Yellow Pages (Business Listing) Rates

S/N	Category	Members	Non-members
1	Yellow Pages (Business Listing)	N40,000	N80,000
2	Half Page Advert	N125,000	N180,000
3	Full Page Advert (other pages)	N200,000	N300,000
4	Quarter Page (other pages)	N75,000	N100,000
5	Inside Front Cover	N300,000	N450,000
6	Outside Back Page	N350,000	N500,000
7	Inside Back Cover	N300,000	N450,000
8	Centre Spread	N250,000	N300,000

# Account Details

## **Account Name:**

Learning and Development  
Network International

**Bank:** GTB

**Account Number:** 0119302557

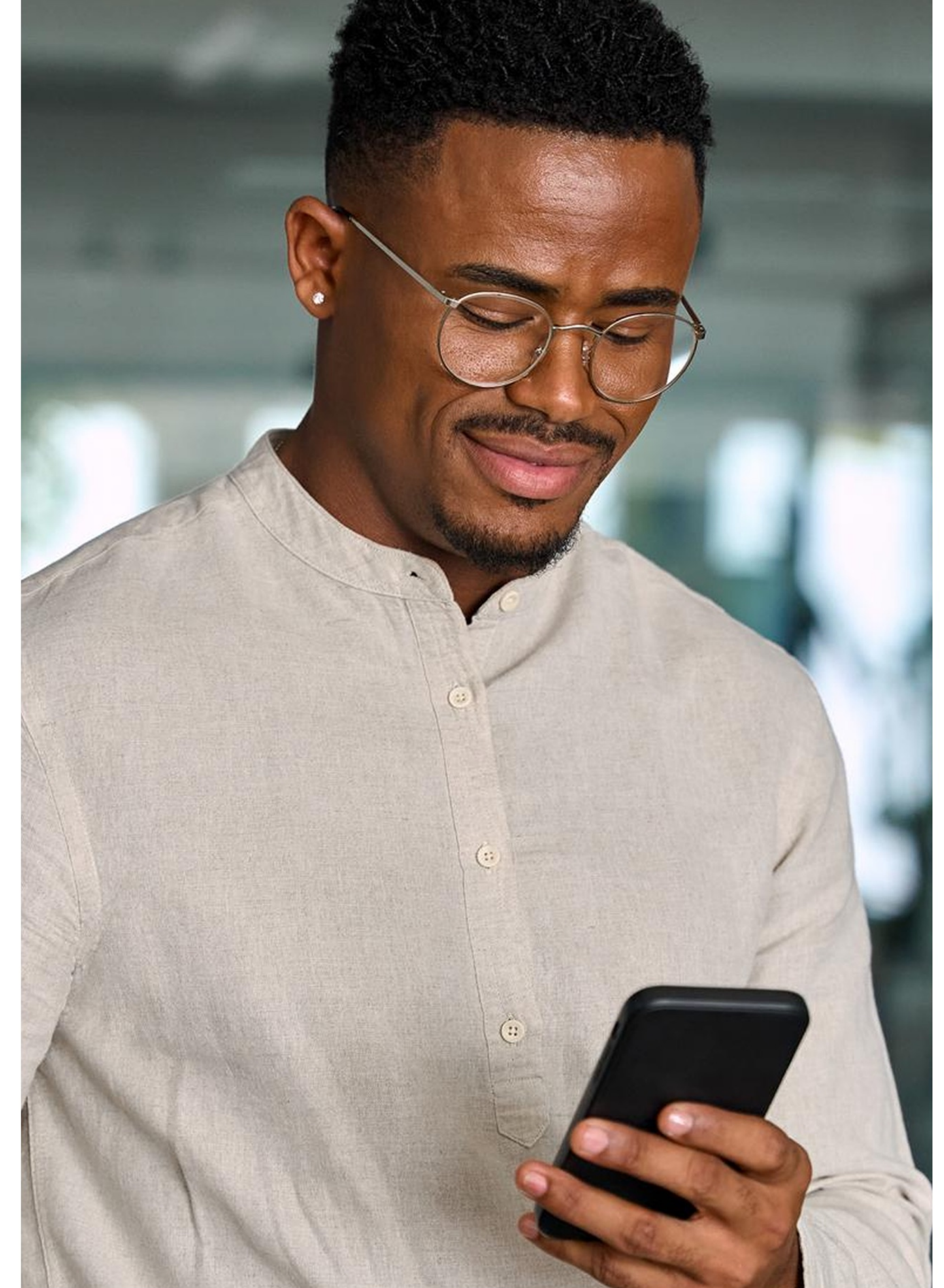
For enquires or more information  
please send email to

**conference@ldni.info**

or call Adeola **(+234 816 131 0483)**,

Ahmed **(+2347030052021)**,

Adejoke **(+234 802 325 7866)**.





# 2025 Sponsors

• PLATINUM



• GOLD



• SILVER



• BRONZE



• MASTERCLASS



• PARTNERS



• BUSINESS LISTINGS

